



MaxRecruit

Distribute your job as widely as possible with MaxRecruit.

With performance-based MaxRecruit, we've taken the guesswork out of deciding which job sites to use. Your job will be automatically distributed to top aggregator sites, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

Benefits of using MaxRecruit:

- **Industry leading results.** In tests, MaxRecruit delivered an average of 61 click-applications per ad, compared to an industry benchmark of 20*.
- **Stay on top of changing market conditions.** MaxRecruit constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- **Place once, worry less.** MaxRecruit is easy to manage. Simply place the job and the rest is handled by us.
- **Works for all job types.** No matter what type of position you are recruiting for, MaxRecruit will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our Guide to Getting the Best MaxRecruit Results. [\[link\]](#)

* Source Job Board Doctor

Contact info: ☎ 435.752.2121 ext. 1022, hjclass@hjnews.com

MaxRecruit Platinum

With performance-based MaxRecruit Platinum, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

MaxRecruit Platinum assigns a higher budget for your job, making it ideal for those times when you need to spend more to get more candidates, or to reach candidates for that hard-to-fill position in markets where there is a lot of competition for talent.

Benefits of using MaxRecruit Platinum:

- **Higher advertising budget.** With MaxRecruit Platinum, your campaign budget will be higher, letting you increase engagement with high quality candidates.
- **Hiring in a specialty field?** MaxRecruit Platinum job postings can generate up to five times the clicks per job, compared to MaxRecruit.
- **Manage your recruiting budget for best results.** For each MaxRecruit Platinum job posting, our technology constantly monitors your job's performance across all aggregators, and adjusts its placement and cost per-click, ensuring you get optimal results.
- **Works for all job types that need wider visibility.** No matter what type of position you are recruiting for, MaxRecruit Platinum will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our [Guide to Getting the Best MaxRecruit Results](#). [link]

Contact info: 📞 435.752.2121 ext. 1022, hjclass@hjnews.com

MaxRecruit Hourly

With performance-based MaxRecruit Hourly, we've taken the guesswork out of deciding which job sites to use. MaxRecruit Hourly allocates a starter-level budget that works well for hourly positions, or jobs where there is a strong supply of candidates. Your job will be automatically distributed to top aggregator sites, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

Benefits of using MaxRecruit Hourly:

- Works well for budget-conscious recruiters. With its smaller advertising budget, MaxRecruit Hourly provides a great solution where recruiting budgets may be tight, or there is a robust supply of job seekers.
- Stay on top of changing market conditions. MaxRecruit Hourly constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- Place once, worry less. MaxRecruit Hourly is easy to manage. Simply place the job and the rest is handled by us.
- Works for a wide range of hourly job types. Hourly positions are common in many industries. No matter which industry you're recruiting for, MaxRecruit will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our [Guide to Getting the Best MaxRecruit Results](#). [link]

Contact info: 📞 435.752.2121 ext. 1022, hjclass@hjnews.com

MaxRecruit Lite

MaxRecruit Lite is designed to help meet PERM program compliance requirements before you hire a foreign worker who needs a green card.

MaxRecruit Lite meets the online advertising requirements of the PERM program. When you use MaxRecruit Lite we will distribute your job to job boards that provide worker visibility in your area. This is a cost-effective way to help meet PERM requirements, when coupled with print advertising provided by the local newspaper.

Benefits of using MaxRecruit Lite:

- Provides a simple, one-stop solution for your PERM online advertising needs.

- Distributes your job to online resources, helping you test the labor market to determine whether there are US citizen candidates who will meet your requirements.
- Allows you to add a job code number, in the event you need to track applicants that saw the ad.

Learn more about PERM advertising [here](#).

Contact info: 📞 435.752.2121 ext. 1022, hjclass@hjnews.com

Contact Us

The Herald Journal Ad Sales 435.752.2121 ext. 1022, hjclass@hjnews.com

©Copyright 2021. All rights reserved.